

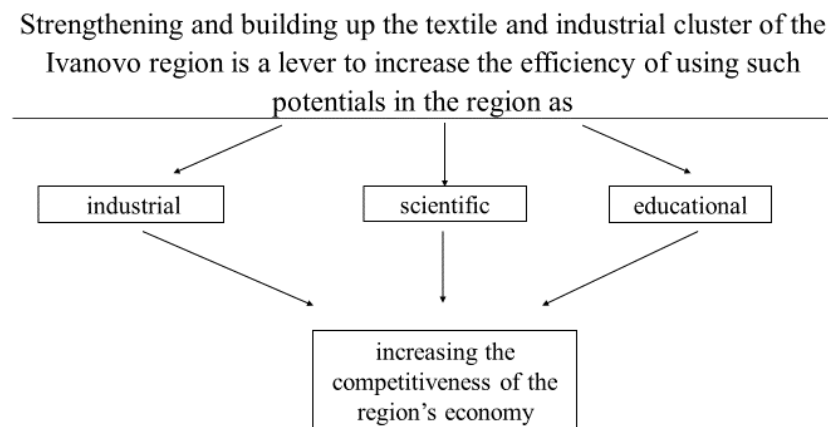
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## PROSPECTS FOR THE DEVELOPMENT OF IVANOVO REGION AS A CENTER FOR THE TEXTILE INDUSTRY

The relevance of this topic is due to the fact that strengthening and increasing the textile and industrial cluster is a lever to increase the efficiency of using the industrial, scientific and educational potential of the Ivanovo region, as well as an unconditional direction for increasing the competitiveness of the region's economy.



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Since ancient times one of the centers of weaving and processing of flax in Russia was the Ivanovo Territory.

In the first third of the 19th century the reputation of the textile land was firmly established for the city of Ivanovo and the surrounding villages, as well as for the district towns of Shuya and Kineshma. The Ivanovo region was compared with England.



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Currently the socio-economic situation of single-industry towns in the Ivanovo region remains not in the best position, due to the fact that textile production is in cri-

sis but textile enterprises have historically been city-forming. The creation of the cluster was an innovative project to modernize the domestic textile industry.



Textile enterprise: "Big Ivanovo Manufactory" (BIM)

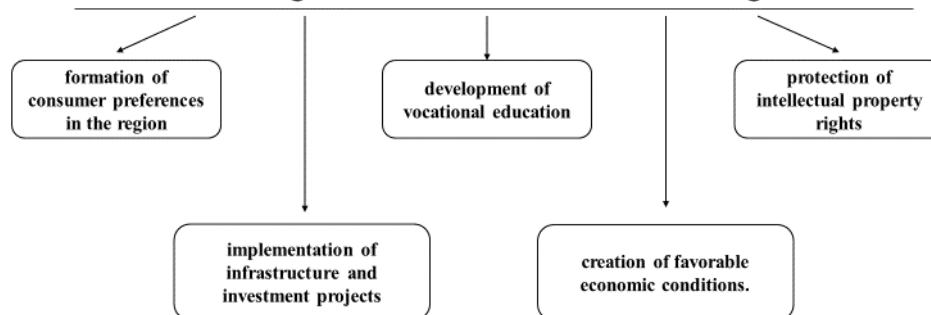
Textile enterprises of the Ivanovo region have historically been city-forming.

By creating a textile cluster in the region, the government is developing the potential of this industry, thereby overcoming negative trends in the textile industry and gradually leading it out of the crisis.

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In addition, the development of the textile cluster will make it possible to form and strengthen cooperative ties between enterprises of the textile industry and between enterprises of related industries of the Ivanovo region.

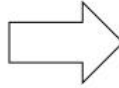
The formation of the textile and industrial cluster in the Ivanovo region is carried out in the following areas



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But the main, most significant directions for the development of the textile and industrial cluster in the Ivanovo region should be: providing textile enterprises with innovative logistics infrastructure, as well as the transition to a new assortment policy, the basis of which will be the use of chemical (synthetic) fibers.

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Thus, the government needs to further improve the strategy for the development of the textile industry in the Ivanovo region. To realize this, it is necessary to attract as many investors as possible with innovative production technologies to maintain and increase their share in the textile market.